

<mark>Ukrainian Middle East Business Forum</mark> منتدى أ<mark>عمال أوكراني</mark>ا في الشرق الأوسط

# THE UKRAINIAN MIDDLE EAST BUSINESS FORUM

# April 25 – 26, 2017 Kuwait City, Kuwait

The Ukrainian Middle East Business Forum will be held on April 25-26 in Kuwait City, Kuwait. The Business Forum is organized under the patronage of the Ministry of Commerce and Industry of the State of Kuwait and the Embassy of Ukraine to the State of Kuwait in order to bring together investors from the Middle East and Ukrainian companies. The event is aimed at building strong business connections between the countries of the Middle East and Ukraine, facilitating investments and export of goods. The Forum will be held in English.



Ministry of Commerce and Industry of the State of Kuwait

Main Sponsor





Ukrainian Embassy Kuwait

Gold Sponsor



**Media Partners** 





#### Key Industry Sectors

Agriculture	Renewable Energy
Real Estate	Healthcare
Food Industry	Light Industry
Banking Sector	Tourism
Information Technology	Education

#### Why Attend the Forum

- Meet businessmen from Saudi Arabia, the UAE, Kuwait, Qatar, Bahrain, and Oman (total population of over 51 million people).
- Business representatives from the Middle East Countries (the Gulf Countries): top managers, including IPO companies' executives, retailers, bankers, etc.
- Your target audience: businessmen willing to invest in Ukrainian companies and/or looking to import Ukrainian goods.
- An opportunity to present your business at the exhibition within the framework of the Forum.
- Networking: your company area at the Forum for B2B meetings.

- A high-level event: the Forum is organized under the patronage of the Ministry of Commerce and Industry of the State of Kuwait and under the support of the Embassy of Ukraine to the State of Kuwait.
- The Arabic-English brochure '*Ukraine: Investment Guide*' will be printed for the purpose of the forum.
- *The Marina Hotel Kuwait* luxurious five-star hotel.
- Full support of the Forum participants.
- Additional advantages for the sponsors.

#### Contacts

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## April 25, 2017 / Forum day

08:00 - 09:00	Transfer of the participants to the venue, Marina Hotel Kuwait
09:00 - 09:30	Registration, breakfast
09:30 - 10:15	Welcome speeches: The Extraordinary and Plenipotentiary Ambassador of Ukraine to the State of Kuwait A representative of the Ministry of Commerce and Industry of the State of Kuwait A representative of the organizer, the Ukrainian Middle East Concord Company
10:15 - 11:45	Panel session 1: Key aspects of investing in Ukraine Andrii Zharikov, a legal consultant at DLF attorneys-at-law: Key investment sectors of the Ukrainian economy Dmitriy Sykaluk, an associate at DLF attorneys-at-law: Legal aspects of doing business in Ukraine
11:45 - 12:00	Q&A session
12:00 - 12:30	Coffee break
12:30 - 13:30	Panel session 2: Business cooperation between the Middle East countries and Ukraine Representatives of the sponsor companies
13:30 - 14:00	Q&A session
14:00 - 15:00	Lunch
15:00 - 18:00	Networking

# April 26, 2017 / Networking day

Business networking meetings

A sightseeing programme

### Pricing

Participation fee is USD 500

The fee includes:

- The airport-hotel-venue transfer
- Full support in obtaining the visa
- Assistance in hotel booking (a range of price options)
- Forum participants directory
- A company area for business networking
- A sightseeing programme
- Coffee/snacks
- Breakfast buffet

# **SPONSORS**

	1 Main Sponsor <b>USD 5000</b>	2 Platinum Sponsors <b>USD 3000</b>	5 Gold Sponsors <b>USD 2000</b>
Welcome speech (15 min.)	•	$\bigcirc$	0
Short presentation (5 min.)	$\bigcirc$	•	
One full page in <i>'Ukraine: Investment Guide'</i>	•	•	
3 B2B tables	•	$\bigcirc$	$\bigcirc$
2 B2B tables	$\bigcirc$		•
Social media ads			۲
1 room for 3 nights at <i>Marina Hotel Kuwait</i>			$\bigcirc$
Stand roll up	•		•

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