

Ukrainian Middle East Business Forum منتدى أعمال أوكرانيا في الشرق الأوسط

THE UKRAINIAN MIDDLE EAST **BUSINESS FORUM**

🔁 April 25 – 26, 2017 Kuwait City, Kuwait \bigcirc

The Ukrainian Middle East Business Forum will be held on April 25-26 in Kuwait City, Kuwait. The Business Forum is organized under the patronage of the Ministry of Commerce and Industry of the State of Kuwait and the Embassy of Ukraine to the State of Kuwait in order to bring together investors from the Middle East and Ukrainian companies. The event is aimed at building strong business connections between the countries of the Middle East and Ukraine, facilitating investments and export of goods. The Forum will be held in English.



Ministry of Commerce and Industry of the State of Kuwait





Kuwait

Key Industry Sectors

| Agriculture | Information Technology | |
|----------------|------------------------|--|
| Real Estate | Light Industry | |
| Food Industry | Tourism | |
| Banking Sector | Education | |
| | | |

Why Attend the Forum

- Meet businessmen from Saudi Arabia, the UAE, Kuwait, Qatar, Bahrain, and Oman (total population of over 51 million people).
- Over 200 business representatives from the Middle East Countries (the Gulf Countries): top managers, including IPO companies' executives, retailers, bankers, etc.
- Your target audience: businessmen willing to invest in Ukrainian companies and/or looking to import Ukrainian goods.
- An opportunity to present your business at the exhibition within the framework of the Forum.
- Networking: your company area at the Forum for B2B meetings.

- A high-level event: the Forum is organized under the patronage of the Ministry of Commerce and Industry of the State of Kuwait and under the support of the Embassy of Ukraine to the State of Kuwait.
- The Arabic-English brochure 'Ukraine: Investment Guide' will be printed for the purpose of the forum.
- *The Marina Hotel Kuwait* luxurious five-star hotel.
- Full support of the Forum participants.
- Additional advantages for the sponsors.

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April 25, 2017 / Forum day

| 08:00 - 09:00 | Transfer of the participants to the venue, Marina Hotel Kuwait |
|---------------|---|
| 09:00 - 09:30 | Registration, breakfast |
| 09:30 - 10:15 | Welcome speeches: The Extraordinary and Plenipotentiary Ambassador of Ukraine to the State of Kuwait A representative of the Ministry of Commerce and Industry of the State of Kuwait A representative of the organizer, the Ukrainian Middle East Concord Company |
| 10:15 - 11:45 | Panel session 1: Key aspects of investing in Ukraine Andrii Zharikov, a legal consultant at DLF attorneys-at-law: Key investment sectors of the Ukrainian economy Dmitriy Sykaluk, an associate at DLF attorneys-at-law: Legal aspects of doing business in Ukraine |
| 11:45 - 12:00 | Q&A session |
| 12:00 - 12:30 | Coffee break |
| 12:30 - 13:30 | Panel session 2: Business cooperation between the Middle East countries and Ukraine Representatives of the sponsor companies |
| 13:30 - 14:00 | Q&A session |
| 14:00 - 15:00 | Lunch |
| 15:00 - 18:00 | Networking |

April 26, 2017 / Networking day

Business networking meetings

A sightseeing programme

Pricing

Participation fee is USD 500

The fee includes:

- The airport-hotel-venue transfer
- Full support in obtaining the visa
- Assistance in hotel booking (a range of price options)
- Forum participants directory
- A company area for business networking
- A sightseeing programme
- Coffee/snacks
- Breakfast buffet

SPONSORS

| | 1 Main Sponsor USD 5000 | 2 Platinum Sponsors USD 3000 | 5 Gold Sponsors USD 2000 |
|--|--------------------------------------|---|---------------------------------------|
| Welcome speech (15 min.) | • | \bigcirc | 0 |
| Short presentation (5 min.) | \bigcirc | • | |
| One full page in <i>'Ukraine: Investment Guide'</i> | • | • | |
| 3 B2B tables | • | \bigcirc | \bigcirc |
| 2 B2B tables | \bigcirc | | • |
| Social media ads | | | ۲ |
| 1 room for 3 nights at <i>Marina Hotel Kuwait</i> | | | \bigcirc |
| Stand roll up | • | | • |

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